

# New Sign Brings Awareness to Memphians

Unveiling a new striking sign displaying the number of days without a fire fatality in Memphis, the Fire Museum of Memphis hopes to bring awareness to the Memphis community about the somber realities of fire deaths.

Higher than the national average, Memphis' death statistics could be lower if citizens empower themselves and implement essential fire safety information.

Since 1998, the Fire Museum of Memphis, a non-profit organization, has

been on a mission to educate the public on fire safety and prevention.

Brier Smith Turner, executive director of the museum says, "The museum provides free group tours to Shelby County school aged children, including transportation, to encourage the financially stretched schools to bring students to the museum's Fire Safety Education Center. Once the students are here, specially trained Fire Safety educators use high tech simulators and interactive exhibits to engage the children.

Practicing what to do, before people find themselves in a fire, is the key to prevention, and prevention is the key to saving lives.

We hope many people will see the sign and decide to bring their family, class or community groups to the museum."

Call the museum at 901-320-5650 to request a group tour.

## Additional Information

The sign is located at 1826 Union Avenue, midtown, 38104; near intersection Union & McLean Blvd.

The idea to implement a sign came from John Ellis, vice chair of the Fire Museum Board.

The 18' high illuminated sign is sponsored by Sun Trust Bank.

Normal Admission to the Museum & Education Center: \$6 adult, \$5 children, 2 and under free

## Contacts

Museum Executive Director, Brier Smith Turner - 901-320-5650

John Ellis, Vice Chair of the Fire Museum Board

Tracy Oakley, Sun Trust Bank, Sponsor of the Sign

