

**MEMPHIS FIRE DEPARTMENT VISITS NEIGHBORHOODS  
ACROSS THE ENTIRE CITY TO DELIVER LIFESAVING MESSAGE:  
Change Your Clock Change Your Battery®**

**What:** Firefighters from every station of the Memphis Fire Department will be knocking on doors all across Memphis on Saturday, November 1, reminding residents to adopt the lifesaving habit of the Change Your Clock Change Your Battery® program. With the help of Energizer, the Memphis Fire Department will spread the message that this weekend is the end of Daylight Saving Time and it's also a good time to change the batteries in your smoke alarms. Having working smoke alarms in your home doubles your chances of surviving a home fire. Firefighters will be distributing and installing free batteries, provided by Energizer, for smoke alarms to help keep residents safe.

The *Change Your Clock Change Your Battery* program was started 21 years ago by the International Association of Fire Chiefs and Energizer. Today, more than 6,000 fire departments across the country participate in the campaign and urge their communities to use the extra hour they save this weekend to change the batteries in their smoke alarms and talk with their families about fire safety.

**When: Saturday, November 1**

**Time: 10:00 a.m. – 4: 00 p.m.**

**Daylight Saving Time ends this Sunday, November 2, at 2 a.m.**

**Where:** Memphis Fire Station #47, 3510 Coleman Rd, Memphis, TN Intersection of Yale Rd. and Coleman Rd.

**Visuals:** Firefighters inspecting smoke alarms and installing free Energizer® batteries in homes

**Simple Home Fire Safety Tips:**

- Practice smoke alarm maintenance for a simple, effective way to reduce home fire deaths.
- A simple reminder from the International Association of Fire Chiefs and Energizer® Max® brand Batteries: when you change your clocks, change the battery in your smoke alarm. This can help save lives.
- Test your smoke alarms monthly to make sure they are working.
- Have at least one working smoke alarm on each level of your home.
- Plan, discuss and practice a fire escape route with your family.
- Do not rely on your sense of smell to alert you that you are in danger of being trapped during a fire.
- Be sure not to ignore the chirping sound your smoke alarm makes when maintenance is required.
- Keep fire-starting materials away from children, including lighters, matches, cigarettes, cigars and pipes.
- Use flashlights rather than candles to light your home during power outages.
- Space heaters need space. Portable space heaters need a three-foot (one meter) clearance from anything that can burn and should always be turned off when leaving the room or going to sleep.

**Keep your family, friends and neighbors safe – remind them to follow these simple tips and change the batteries in their smoke alarms when they change their clocks back this fall.**